

PERSONAL PROFILE

My name is Steve Feng and I am a professional graphic designer. I create high quality and exciting logo, branding and marketing designs for both print and web!

I see one of my major strengths being my adaptability. I am able to jump easily from one job to another: being a designer, to programmer, to decision maker. This adaptability can also be seen in my work where I am able handle any task I'm given, be it branding and marketing design, developing and maintaining websites or assisting clients and handling support calls and emails.

CAREER HISTORY

Creative Designer | Pixilink Solutions Ltd., May 2012 – Present

- Creating a wide variety of professional design work for clients, including personal logos, business cards, letterheads, branded feature sheets and custom branded websites.
- Designing marketing and promotional materials for the company, such as brochures and flyers, social network graphics, DVD box covers and labels, company websites and tools, signages, banners and table clothes, special event posters and more.
- Maintaining and updating client websites and assisting clients in resolving any concerns and technical issues they may have.
- Identifying marketing strategies to improve awareness of company with the team and take action to make company more appealing to clients and improving sales.

Associate Producer | Magellan Interactive, Aug 2006 – Aug 2011

- Assisting and supporting the Producers in all aspects of production and reporting project progress to Producers on a regular basis.
- Working closely with the publishers to ensure successful products and determine expectations to meet or exceed them.
- Communicating and motivating the team to ensure that schedules and milestone deliverables meet quality objectives and goals.
- Worked as Graphic Technician and QA Tester before promoted to Associate Producer.

STEEVEFENG

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SOFTWARE & SKILLS

- Adobe Photoshop
- Adobe Flash
- OSX OS
- Adobe Illustrator
- CSS3
- MicroSoft Word
- Adobe InDesign
- WordPress
- MicroSoft Excel
- Adobe Acrobat
- Windows OS
- MicroSoft Project

DESIGN QUALITIES

- Ability to pay attention to details and learn quickly
- Fast and able to work under pressure
- Capable of doing a great range of styles rather than just my own
- Ability to stick to the creative brief and other guidelines
- Excellent knowledge of design, branding, marketing and typography

EDUCATION

A.D.A, Graphic Design with Distinction

British Columbia Institute of Technology, 2012

B.S., Computer Science

University of British Columbia, 2006

REFERENCE

Available upon request

